

CONTRACT

WOTF-TV
523 Douglas Ave
Altamonte Springs, FL 32714
(407) 774-2626

And:

Screen Strategies Media
11150 Fairfax Blvd., Suite 505
Fairfax, VA 22030

| | | |
|--|--|--|
| <u>Contract / Revision</u> 914939 / | | <u>Alt Order #</u> 00914939 |
| <u>Product</u> MURPHY FOR SENATE | | |
| <u>Contract Dates</u> 10/24/16 - 10/30/16 | | <u>Estimate #</u> 2738 |
| <u>Advertiser</u> Friends of Pat Murphy | | <u>Original Date / Revision</u> 10/20/16 / 10/20/16 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WOTF-TV | <u>Account Executive</u> Jill Mulhall | <u>Sales Office</u> Univision-New Y |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>Agency Code</u> | <u>Advertiser Code</u> PM | <u>Product 1/2</u> PM |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|-----|------|----------|-----------------|
| N 1 | WOTF | 10/24/16 | 10/24/16 | M-F 3p-4p | 3p-4p | | :30 | | | | NM | 1 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | M----- | | | | 1 | \$40.00 | | | | |
| N 2 | WOTF | 10/25/16 | 10/25/16 | M-F 8p-9p | 8p-9p | | :30 | | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | -T----- | | | | 1 | \$150.00 | | | | |
| N 3 | WOTF | 10/27/16 | 10/27/16 | M-F 8p-9p | 8p-9p | | :30 | | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | ---T--- | | | | 1 | \$150.00 | | | | |
| N 4 | WOTF | 10/26/16 | 10/26/16 | M-F 9p-10p | 9p-10p | | :30 | | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | --W---- | | | | 1 | \$150.00 | | | | |
| N 5 | WOTF | 10/28/16 | 10/28/16 | M-F 9p-10p | 9p-10p | | :30 | | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | ----F-- | | | | 1 | \$150.00 | | | | |
| Totals | | | | | | | | 0.00 | | | | 5 | \$640.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|-----------------|------------------|-----------------|
| 09/26/16 - 10/28/16 | 5 | \$640.00 | (\$96.00) | \$544.00 |
| Totals | 5 | \$640.00 | (\$96.00) | \$544.00 |

Signature: _____

Date: _____

10/16/16

(* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at www.entravision.com/termsandsales, constitutes a legally binding and enforceable agreement between Entravision and the client listed above.

The following provision is a part of the Standard Terms & Conditions of all Entravision Communications Corporation advertising sales agreements effective as of March 1, 2011:

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